

Detach

YOUR

PASS



OPEN

Sesame!



SCAN THE QR CODE
AND DISCOVER WHAT AWAITS
YOU THIS WINTER!

tignes.net/pro/presse

WHAT'S NEW IN 2018 !

GIVE US YOUR
OPINION

BY SMS

+33 (0)6 64 43 23 81



LATEST NEWS BY DUODECIM
AND TIGNES

+33 (0)4 50 66 93 25

+33 (0)1 71 60 33 53



INSTRUCTIONS FOR USE

*... to be read carefully for
optimum use of your pass*

- ✓ Slip it into your left pocket
- ✓ Beep it on the lifts...
as many times as possible
without showing off!
- ✓ Ride the funicular
- ✓ Take a gourmet break at
the Restaurant Le Panoramic
- ✓ Don't forget your
suncream
- ✓ Jump onto the Grande
Motte cable car and head to
the top of the glacier
- ✓ Take to your heels with
Guerlain Chicherit
- ✓ Break the ice and dive
below it
- ✓ Adopt the snowtubing
attitude
- ✓ Experiment the Bun J Ride
- ✓ And tread the forest to
discover the latest gourmet
project by the Bouvier family



Ski

BEFORE AND AFTER EVERYONE ELSE



One of the highest with the most snow, one of the sunniest and, without a doubt, one of the most beautiful ski resorts. It's difficult to remain modest in a resort like Tignes!

If its international reputation is well established, its ski area - linked with Val d'Isère - constantly renews and reinvents itself to satisfy snow-sports enthusiasts. Amazing and prestigious, Tignes is also universal, proposing a multitude of snow-sports for all types of people!

OPEN 11 MONTHS OF THE YEAR

Ski on the Grande Motte glacier in Tignes from 30th September onwards. To boast year-round skiing here is no exaggeration as the glacier also provides an opportunity to ski in the summer months, between June and August.

Tignes-Val d'Isère linked ski area

Highest point : 3456m

Lowest point : 1550m

10,000 hectares and 300 km of slopes

78 modern ski lifts

153 runs

OPENING dates:

- Grande Motte glacier : from 30th September 2017 to 6th May 2018
- Link Tignes-Val d'Isère : from 25th November 2017 to 1st May 2018

THE STATS: SKI ADDICTS

90% of holidaymakers come to Tignes for the skiing

The first ski resort in the world whose lifts are certified Green Globe!

This international certification programme was awarded to the Grande Motte cable-car company for its efforts in sustainable development and societal responsibility. An audit is renewed every two years to confirm this long-term commitment.

Examples of actions taken:

- 1 | The removal of hundreds of pylons across the ski area.
- 2 | A vast re-seeding programme destined to improve the integration of the slopes into the surrounding landscape, fix the snow mantle and restore biodiversity.
- 3 | The regular renewal of the shuttle bus fleet. Both locals and holidaymakers are encouraged to park in the underground car parks and travel by shuttle bus in resort.
- 4 | Other facilities in Tignes pursue this certification: The pool complex, Tignespace etc.



NOVICE SKIERS TAKE TO SLOPES

One can be popular among experienced skiers around the world and, at the same time, bend over backwards to facilitate the learning process for both beginners and families.

1,2,3...novice zones

What are novice zones? Specific, safe and reassuring zones, dedicated to the learning process, enable novice skiers to progress at their own pace.

How do they work? 'Discover' skiing in level 1 zones (skiing on the flat, getting your balance...). 'Learn' in level 2 zones (first skiing sensations) and 'Evolve' in level 3 zones (safe slopes and longer ski lifts). An attractive and economical approach to skiing: the first two ski zones are easy to reach by free lifts.

Their location? On the snow front in Brévières, Les Boisses, Tignes le Lac and Tignes Val Claret.

AND ALSO...

- > **On the snow front in Tignes le Lac:** the two drag lifts have been replaced by a free 4 man chairlift "Almes", providing access to novice zones.
- > **On the snow front in Val Claret:** the bottom of the "Henry" slope has been remodeled to improve the novice area here.

Winter SHOWTIME

ROCK ON SNOWBOARD TOUR: OPEN SNOWBOARD TESTS

11TH AND 12TH NOVEMBER 2017

On this occasion, more than 40 snowboard brands set up camp at the foot of the Grande Motte glacier for the first tests of the season. Test equipment free of charge and enjoy entertainment and concerts throughout the weekend.

SPECIAL OFFER: from €109 / person, inclusive of 2 nights in a studio for 4 people, a 2 day glacier ski pass + a 2 day pass to the "Lagon" pool complex.

Info : www.tignes.net

 https://www.youtube.com/watch?v=L_ciMMLXQjk

THE MAGIC OF CHRISTMAS A BIT BEFORE TIME!

9TH & 10TH DECEMBER 2017

Jump at the chance to enjoy the magic of Christmas before anyone else! On the programme: a free introduction to skiing for infants age 3 to 6 years plus Christmas shows and surprises. Discover the tale trail with our local goblins and elves and enjoy marshmallows around the campfire.

SPECIAL OFFER: 1 day pass offering full access: €12 for adults and €8 for children.

More information and bookings at:
www.tignes.net - www.tignesreservation.net

 <https://www.youtube.com/watch?v=VCQc-Ci0pTug>

NEW

IN THE RUN UP TO THE OLYMPIC GAMES: HANDISPORT WORLD CUP SKIING

FROM 19TH TO 27TH JANUARY 2018

Today, there is a real fervour around disabled sports. Tignes, having worked for more than 20 years alongside the French Federation for the Disabled, is a reference for skiers with disabilities. National teams, both alpine and Nordic, come to Tignes year-round to train and compete. It is therefore only natural that Tignes should host World Cup handisport skiing for the 4th time. This event is the perfect opportunity to follow your favourite athletes in the run up to the Winter Olympics in Pyeongchang! In the line up, top handisport skiers such as Marie Bochet (the quadruple Paralympic champion), Arthur Bauchet, Maxime Montaggioni and Benjamin Daviet. Not to be missed!

Info: www.tignes.net

TOTALLY
CRAZY

CUSTOMIZED SOAPBOX RACING

25TH APRIL 2018

Farewell to the classic soapbox racing event, this spring Tignes hosts a totally crazy 4th edition that demands a lengthy preparation for the teams involved. Several months prior to the event, participants will be working on the customization of their soapbox racer, hoping to be faster than their rivals and strong enough to cross the finish line in one piece! From the top of the Rosset slope, competitors slalom down a course at great speeds.

An extraordinary race full of suspense!

Free of charge and open to all.
www.tignes.net

 <https://www.youtube.com/watch?v=buZ9E8TbJ8>

Up in THE AIR



XXL HALF PIPE, UNIQUE IN FRANCE

190 m long, 19 m wide and 7 m high! With dizzying dimensions, worthy of its reputation, the half pipe in Tignes entertains the best riders on the planet and regularly hosts the world's best freestyle ski and snowboard teams for training sessions and international events (X Games, World Cup events etc.).



360° CAMERAS, FREE FOR USE THIS WINTER!

This winter Tignes proposes the loan of new 360 ° cameras in partnership with the popular Ancey made brand, QimmiQ. Their particularity? They capture all angles and all movements at 360 °, in Full HD. Just pop into the Maison de Tignes Le Lac before you set out to ride.

Free of charge.

More information at: www.tignes.net

NEW



OPEN FREESTYLE TOUR: WORTH THE DETOUR!

FROM 18TH TO 22ND MARCH 2018

The Open Freestyle Tour is the reference in European freestyle competitions! Yet again this year, a stage will be held in Tignes with slopestyle and halfpipe events that are also part of the World Cup calendar. The best riders on the planet will compete on the prestigious and renowned Superpipe here!

More information at: www.tignes.net

BE A NOVICE WITH STYLE!

Renowned for its facilities, especially its world-famous halfpipe (see feature), Tignes has established a prestigious reputation among experienced freestylers. However, because champions create vocations, novice freestylers can start here with style, in the different family fun zones.

3 spots to test:

- › **2 Easy Parks:** equipped with green and blue level tables and rails. For beginners and intermediates!
- › **1 Gliss'Park:** a fun and challenging course with banked corners. For all the family.
- › **1 Easy Border:** discover the sensations of boardercross without the initial fear!



Secret skiing, FOLLOW ON THE HEELS OF GUERLAIN CHICHERIT



SKI HIS TRACKS

Guerlain's ultimate ride: "Making fresh tracks in the snow on the north face of the Grande Motte, after breakfast at sunrise at the summit of the glacier! For experienced skiers and snowboarders ONLY".

SAFETY FIRST

Freeride has been part of the Tignes ski scene for many years, with almost 80% of the area classified as off-piste. This particularity encouraged the resort to demonstrate a pioneer attitude towards safety. There's no question of restrictions or lesson giving, but more of a fun, comprehensive and interactive approach. Test your off piste skills on "Les Naturide" - 10 black runs, marked, secured but ungroomed.

GUERLAIN

NEW

NEW CHEZ GUERLAIN: CHALET BANKSY

This time Guerlain Chicherit breaks away from the conventional to surprise us with Chalet Banksy, a 360m² eldorado, cleverly combining luxury and eccentricity. Here, one rapidly enters the world of the English artist Banksy, an enigmatic character of the Street Art culture and a graffiti legend.

The works of Banksy are present on the 4 floors of the chalet and in the 4 different suites. Among them, three original creations, including two paintings and a ten-pound note, on which the artist has replaced the face of Queen Elizabeth II by Lady Diana, indicating ownership of the Banksy Bank rather than the Bank of England. The chalet is rented out with a full team of staff (chef, driver and housekeeper) who take care of everything and relentlessly spoil their guests. An indoor pool, sauna, hammam and jacuzzi complete the property. An unrivalled art gallery in the image of its designer Guerlain Chicherit.

Price: from € 10,000 per week
Information and reservations at: www.gc-kollection.com

GUERLAIN CHICHERIT, MADE IN TIGNES

Made in Tignes, the quadruple freeride ski champion, 2009 World Champion rally raid driver and Paris-Dakar pilot, Guerlain Chicherit is also famous for performing the first back-flip in a car (on the snow and without assistance), driving across the lake in Tignes pulling a wakeboard and attempting the world record for long jump in a car (on the snow)! This winter, Guerlain sets himself a new challenge by participating in the World Rallycross Championships with Renault. And he intends to succeed!



A champion TRAINING GROUND



A FIRST IN FRANCE!

A LEADING DESTINATION FOR PHYSICAL TRAINING

Where did the French football team train before the 1998 World Cup? In the same resort that the Olympique Lyonnais football team uses for their summer training camp and where the French rugby team also stay on a regular basis. Top French athletes came here to prepare for the Rio Olympics! Guess where? Tignes, of course!

The ultimate sports resort, Tignes has become the flagship of high level athletes and teams.

There are 4 main reasons for this:

- 1 | An exceptional and unlimited playing field
- 2 | Altitude to oxygenate and boost the red blood cells
- 3 | Unique indoor facilities in the French mountains: an athletics track, multi-sports halls, a gym, squash courts, a climbing wall and swimming pool.
- 4 | A multitude of original outdoor activities to promote group cohesion and adopt cross-training techniques.

TIGNESPACE, A UNIQUE COMPLEX IN THE ALPS

Perched at an altitude of 2100m, Tignespace is every bit as good as the finest sports complexes in major French cities. This 1600 m² area, open since July 2013 and accessible to all, boasts several sports halls dedicated to team sports such as basketball, indoor football, handball, volleyball, badminton, tennis or rink hockey.

 https://www.youtube.com/watch?v=_LG8AHdgpQ0

A HIGH ALTITUDE INDOOR ATHLETICS TRACK DESIGNED TO INTERNATIONAL STANDARDS

Another particularity in Tignes is its high altitude indoor athletics track with its 5 race lanes and all the necessary equipment for training and high-level competitions in pole vault and long jump. Last January, the launch of the indoor athletics season was marked by the birth of the 1st Open Indoor Sprint & Jump with the participation of Renaud Lavillenie, Christophe Lemaitre and Dwain Chambers.

The complex, also equipped with a golf simulator, boasts the necessary infrastructure for the reception of groups, seminars and business incentives: 11 meeting rooms, a vast auditorium with nearly 400 seats, a lounge with a terrace and views of the frozen lake and slopes and a flexible area that can accommodate up to 1,500 guests.

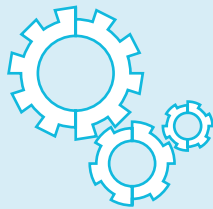
EXTRA TIME AT LE LAGON POOL COMPLEX...

After the effort, comes the reward! Located a stone's throw from Tignespace, Le Lagon pool complex and leisure centre is ideal for relaxation and recovery. More than 5000 m², the complex boasts a 25m sports pool, a fun pool and a wellness zone.

Daily rates: €5 / adult; €4 /child under 14; free for under 5s.

More information at: www.tignes.net

CHAMPION



There's more TO LIFE THAN SKIING



A FIRST



**FOR THE FIRST BIG DATE OF THE SEASON,
TIGNES PROMOTES THE VALUES OF SPORT**

2ND EDITION OF THE INTERNATIONAL SPORT VALUES MEETING

The power of sport beyond performance

For the 2nd consecutive year, the opening of the entire ski area will again be associated with the launch of an atypical and unique event of its kind. Experienced in hosting high level sports events throughout the season, last year Tignes introduced the Sport Values, six days dedicated to the values of sport. A unique opportunity to measure the power of sport, this event brings together athletes, associations, embassies and experts from the four corners of the globe.

International Film Festival: SPORT VALUES

2 days of film documentaries highlighting charitable actions performed by athletes around the world.

The Embassy Games:

More than 25 foreign diplomatic services in France meet for 2 days of sporting, cultural and gourmet challenges.

Exchange to change ...

Two mornings of exchanges between renowned athletes, school children and students to evoke, together, their vision of the values of sport. These sessions will be followed by training sessions and sports workshops mixing able-bodied and disabled champions with young people.

Sport at the heart of international relations

An exciting theme to highlight the examples where sport can present itself as a field of expression and agreement within or between nations. Several speakers will participate in the debates, including the Columbian Embassy with their programme to protect vulnerable populations through sport.

To run, now a possibility for amputated children

As part of a conference focused on the importance of sport in the construction of each individual, learn about the association Lames de Joie, a charity which enables amputated children to borrow very expensive race blades and discover the joys of running!

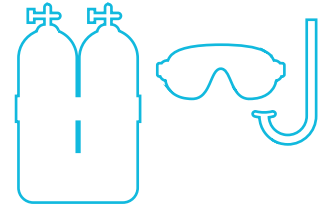
The art of using sport as an educational tool

During a conference devoted to the educational virtues of sport discover, amongst others, a concept by Play International (ex Sport Sans Frontières). Also present, the Big Bang Ballers, an association that uses basketball as an educational vehicle.



Conferences free of charge and open to all. More information at: sportvalues.net

Adrenaline RUSH



RUSH

CHANGE GEAR... ICE DRIVING

Supervised by an experienced pilot, enjoy an introductory ice driving session or course on the circuit in Tignes Les Brévières, at 1500 m altitude. On the programme: emergency braking, sharp turns and skidding. Boost adrenaline and put your natural composure to the test!

Bonus: choose between a Nissan 350Z 280hp, a Porsche Boxster 210hp or a Subaru Impreza Sti 300hp.

Price: from €220 per person for a 2 ½ hour ice driving course

Information and reservations at: +33 (0)6 17 54 41 35

www.circuit-glace-tignes.com

TAKE THE PLUNGE...WITH BUN J RIDE

When you combine a ski jump, a bungee jump and a zip-line you get the Bun J Ride! Build up momentum on a 30m jump and leap into a 40m void! Retained by a harness connected to two elastics, the system blocks itself after the jump and carries you back down to the ground along a zip wire. Totally insane!

Bonus: Make the jump on skis, a snowboard or even a sledge!

Price: from €75

Information and reservations at: www.bun-j-ride.com



<https://www.youtube.com/watch?v=6GZqFdUKDsk>

MAKE A SPLASH... ICE DIVING

A unique and memorable experience beneath the ice of Lake Tignes supervised by Alban Michon, a master of scuba diving and ice diving. Regulars come here to train for future polar expeditions, whilst amateurs are easily tempted by the opportunity to dive in such a splendid ephemeral setting.

Bonus: Dive below the ice at night.

Rates: From € 95 per person per daytime dive, €130 / person at night

Information and reservations at:

+33 (0)4 80 98 50 01

www.tignesplongee.com

CLIMB THE "RANKINGS"... UP A FROZEN WATERFAL

Enjoy a fun and friendly challenge between friends! Equipped with crampons and ice picks, try your hand at ice climbing on this magnificent frozen face.

Bonus: Get guidance from a pro!

Price: from €260/ half-day session with a guide (for 6 people).

Information and reservations at:

+33 (0)4 79 06 42 76

www.guides-montagne-tignes.com

SNOWTUBING... PLAY AT RASTA ROCKET

Sledging is fun but a giant rubber ring is even better. Spin down a choice of 3 different runs at speeds of up to 45 kmph. It's enough to make even the daring dizzy! Adapted for families, a conveyor belts carries you back up the slope with minimum effort and a specific run is reserved for children age 3+.

No need to remove your ski boots, simply jump onto your ring and enjoy a fun filled hour beneath the stars.

Price: from €15 for 1 hour. Open every day except Sunday, from 14: 00 to 21: 00.

Information and reservations at: www.tignes.net

When the beat GOES ON



LET THEM LOOSE

« LA REPRISE » - 1ST SKI MOUNTAINEERING RACE OF THE SEASON 18TH NOVEMBER 2017

As its name suggests, this race is a gentle start to the ski mountaineering season; 1 course, 3 ascents and 3 descents, from 700 to 1000 m difference in altitude! Last winter, more than 50 competitors rubbed shoulders with the incredible Kilian Jornet, who completed the race with a comfortable lead.

Information and registration at: www.tignes.net

SCREAM WITH FEAR AND NO ONE WILL HEAR!

NEW

2ND EDITION - HALLOWEEN IN TIGNES 28TH AND 29TH OCTOBER 2017

Ghosts and ghouls, this autumn the resort goes to great lengths to organize the 2nd edition of Halloween in Tignes! A terrifying 2 days at over 2000 metres altitude. On the programme: haunted car parks, horror movies, a blood red pool party and crispy insect and larvae appetizers. For the occasion, the funicular up to the glacier becomes a ghost train for a unique and scary ski experience not to be missed!

Special offer: Day pass (valid Saturday) from €19 /person inclusive of access to the haunted car park, entry to the halloween party at Tignespace + buffet.

Information and reservations at:
www.tignesreservation.net
reservation@tignes.net



<https://www.youtube.com/watch?v=l-w7QmfxvRM>

EUROPEAN SNOW PRIDE FROM 17TH TO 24TH MARCH 2018

The biggest European gay festival of winter sports, music and cinema takes place in Tignes. On the programme: after ski magic, evening parties and giant pool parties, a gay film festival and the inevitable gay pride!

Information at: www.europeansnowpride.com

PUMP UP THE VOLUME! 3RD EDITION OF "LIVE IN TIGNES" BY FRANCOFOLIES A unique free music festival in the mountains! From 16th to 19th April 2018

After the success of the previous editions, this event returns to Tignes for 4 days of free concerts on the slopes and in the heart of resort with yet another great line up! Last winter Tryo, Chinese Man, Vitalic, Etienne de Crécy and Vianney pulled in crowds of 20,000 spectators. A unique event that boasts a stage set at 2200 m altitude on the Marais plateau (free access by the Boisses gondola or via the slopes) and two other stages, one big stage in Tignes Le Lac and another stage at the foot of the funicular in Tignes Val Claret. This spring, one can count on the well-oiled organization of the team from Francofolies La Rochelle to surprise us with yet another fabulous programme.

A key event that marks the start of the festival season whilst enjoying the pleasures of spring skiing. 4 days of free concerts, 22 artists and 3 outdoor stage settings.

More information at: www.tignes.net



<https://www.youtube.com/watch?v=tdo81khJzkg>

BLACK SHOES...FROM HEEL TO TOE 28TH AND 29TH APRIL 2018

26 years on, this fun and friendly event remains an absolute must for telemark enthusiasts. On this occasion, expert and novice telemark skiers get together for sessions in the snow-park, a ski jump contest and kid's races.

More information at: www.tignes.net

After the effort

A LITTLE RELAXATION!



NEW

URSUS: IN THE DEPTHS OF THE FOREST! A NEW VENTURE FOR THE BOUVIER FAMILY

Perched at 2100 metres, at the heart of the trendy Val Claret district, URSUS (the name of the last breed of bear to be seen in the Savoie region) is the Bouvier family's new restaurant, located at the 5* hotel Les Suites. Here, 390 real fir trees from the Bauges region have been cut and replanted, foliage canvases cover the ceiling and wooded paths run between the tables. A speckled carpet evoking the forest floor, large branch-like chandeliers and solid wood furniture dressed with white tablecloths set the scene of this upmarket restaurant with its muted forest atmosphere. It took more than a year for the young Chef Clément Bouvier, age 26, to transform his restaurant into a true gourmet forest.

The experience is also on the plate! After his time at La Bouitte and a sous-chef position for Jean-François Piège at Thoumieux, the talented chef Clément Bouvier now flies solo. Here, guests will enjoy the opportunity to try modern plant inspired dishes.

Enjoy a choice of 3 different tasting menus composed of seasonal and local produce such as herbs, local beef, snails, salsify and truffle roasted Jerusalem artichokes. An unusual and prestigious establishment aiming for a Michelin star! 12 tables, 45 covers.

Opening 26th November, evenings only.
Menu from €75
Information and reservations at:
<http://www.jeanmichelbouvier.com/>

NEW

TANGO CHARLIE: A MIND-BLOWING CHALET BY GUERLAIN CHICHERIT

An ode to excess, Tango Charlie is a result of Guerlain Chicherit's passion for aviation! Nestled in Tignes les Brévières, this luxurious 1000 m² chalet boasts seven suites including a 100m² kids' room with 6 single beds, an amazing stainless steel pool in the form of aircraft, a hammam, a jacuzzi and a hydraulic massage table.

Its particularity? The use of a 54 metre wide plane for decoration - a French army Noratlas unused for 30 years! Here, the cabin serves as a playroom for children, the wings have been transformed into beds and a table, the engines transformed into coffee tables and the 3 metre long propellers hang from the ceiling to provide ventilation. No kitchen is visible, but finely cooked dishes arrive directly in the living room via the lift, like in a restaurant!

Plus: A team of six staff including a housekeeper, an in-house chef and chauffeur welcome you aboard!

Price: from €25,000 (low season) to €70,000 (high season)
Information and reservations at:
www.gc-kollection.com

NEW

LA TABLE DE JEANNE: FLAVOURS OF YESTERYEAR

Run by Emma Bouvier, daughter of Jean Michel, the Chalet Bouvier gets a makeover and becomes the "Table de Jeanne", in name of the grandmother who worked as a cook in bourgeois households. In a warm farmhouse décor with wooden chairs and mismatched crockery, this restaurant serves traditional specialties (fondue, raclette) and other more forgotten local recipes such as farcement, matefaim or Savoyard hot pot of farmhouse pork served directly in the casserole dish. A welcome experience, back to the roots.

Opening in early November, evenings only.
Set menu at €32 : Starter + Main Course + Dessert.
Information and reservations at:
<http://www.jeanmichelbouvier.com/>



Give us A CALL



DUODECIM PR & MEDIA CONSULTANTS

Alyse Zajackowski
alyse@duodecim.com
+33 (0)1 71 60 33 53

&

Amélie Penz
amelie@duodecim.com
+33 (0)4 50 66 93 25

TIGNES DEVELOPMENT

Marion Lapouble
mlapouble@tignes.net
+33 (0)4 79 40 25 90

NOTEBOOK

Download information, press releases and press packs online at:
> www.tignes.net/pro/presse

PHOTOS OF TIGNES

Browse our media library online at:
> <http://www.tignes.net/pro/mediatheque>
Login: Tignes / Password: neige
Watch our online videos at:
> www.youtube.com/user/tignes

IN GEEK MODE?

FOLLOW US ON TWITTER AND JOIN US ON FACEBOOK!
Twitter: @TignesOfficiel - Facebook: Tignes
#Tignes & #BeHappyBeOpen

