

Property Owners' Meeting Report

The Mayor welcomes and thanks all the owners who have had their apartment classified in "Meublés de tourisme" following last year's meeting.

Johan VAN HENGEL, Tignes Développement commercial and marketing director, presented the new policy to attract new customers during the off-season times.

He explains that Tignes "OPEN" is a real strategy:

- Open before the others (=other resorts)
- Open after the others (=other resorts)

Thanks to the off-season events (Halloween, Sport Values...), the resort has had a lot of press impact.

Property Owner's: a necessary evolution

Until today, the advantages offered to the Silver and Gold Ambassadors were based on the total occupancy of the apartment (personal + rental).

The mayor insists on the programme being a partnership between 2 parties. One of them offers advantages and the other contributes to fill the empty beds in the resort.

From the 2017/2018 season, in order to get your benefits, it will depend on the declared payment of the "taxe de séjour", which will reflect the rental occupancy.

However, the owners' who do not rent but have their apartment occupied by family for example will have the possibility to stay in the partnership by paying a membership to the "Office de tourisme" and get specific advantages.

We are actually working on the advantages that will be kept for the Silver and Gold Ambassadors as well as the number of weeks that will have to be declared.

Set up of the new partnership

A reflexion task on the advantages will be undertaken all winter long and the new partnership will be introduced at spring time.

The new property owners' programme will start on the 1st of October 2017.

Other subjects discussed

- Night-time noise: the mayor advises everybody to contact the police office, who has to enforce the law.
- Cancellation of night trains: causes problems to access to the resort

The mayor has also talked about the ongoing projects in Tignes:

- Building of the children's nursery in the Rosset street
- Club Med project
- Ski Line